

## Roadmap Development

### Elements

Phases  
Milestones  
Resources  
Metrics

### Principles

Strategic alignment  
Iteration and learning  
Parallel development  
Capability development  
Organizational transformation

### Success Factors

Humans + AI mindset  
Executive leadership  
AI literacy & education  
Clear communication

### Framing



#### Increasing readiness

- Evaluating current capabilities
- Board & executive development
- Preparing for an AI-ready culture

### Planning



#### Technology foundations

- Data strategy & governance
- Flexible & scalable infrastructure
- Technology & platform choices

### Implementing



#### Initiating pilots

- Defining success metrics
- Rapid, iterative experimentation
- Capturing lessons learned

### Scaling



#### Implementation

- Building balanced AI portfolios
- KPIs for iterative feedback loops
- Accelerated project deployment

#### Strategy alignment

- Defining AI role in future success
- Aligning AI & business strategy
- Impact on business models
- Identifying priority opportunities

#### Talent development

- Identifying AI skills gaps
- Cross-functional AI capabilities
- Embedding AI literacy
- Humans + AI collaborative culture

#### Capability acceleration

- AI Centers of Excellence
- Standardizing methodologies
- Upskilling in AI-driven workflows
- Embedding agile experimentation

#### Integration

- Organization-wide alignment
- Redesigning workflows
- Embedding AI in decision making
- Enabling processes & structures

#### Governance for transformation

- Understanding risks
- Establishing priorities
- Defining AI governance
- Clear communication

#### Use case selection

- Brainstorming and surfacing
- Assessment and classification
- High-level business cases

#### Foundations for scaling

- Formalizing knowledge-sharing
- Standardizing project frameworks
- Embedding AI best practices

#### Business transformation

- AI-driven business models
- Fostering an innovation culture
- Humans + AI work design
- AI at the center of strategy

