

NOTE: The only essential prompt element are the **Instructions**. The most important other elements are usually **Persona**, **Format**, and **Style**. For some instructions **Examples** can be extremely valuable. The importance of the other elements depends on what you want to achieve. In almost all circumstances **Refinement** of responses is valuable.

The content offers examples only, these are not intended to be comprehensive.

FRAMING



### Persona

Role	Values
Occupation	Emotion
Specific individual	Proficiency
Personality	Archetype

### Context

Objective	Industry
Situation	Location
Assumptions	User role
Use of response	Scenario

### Audience

Age	Motivations
Education	Interests
Knowledge	Preferences
Culture	Ideology

### Instructions

What you want, stated clearly

OUTPUT



### Style

Tone	1st, 2nd, 3rd person
Language level	Use of analogies
Formality	Storytelling
Model writer	Dialogue

### Format

Text length	Code
Number of responses	Templates and forms
Lists	Tables or structured data
Outlines	Specific (Markdown, UML etc.)

TRAINING



### Examples

Single-shot: one example	Prompt > Response
Few-shot: multiple examples	Question & Answer
	Conversations
	Completions

MODIFIERS



### Variability

Temperature	Serendipity
Creativity	Diversity (Top-p)
Randomness	Style conformity
Originality	Focus

### Constraints

Word count	What not to include
Avoid words	Relevant time period
Avoid references	Geography
What to include	Sensitivities

### Large Language Model response

ITERATION



### Refinement

Clarify	Restructure	Alternative viewpoints	Simpler explanation
More detail	Summarize	More creative	Provide examples
Provide examples	Revise style	Less obvious	More engaging
Provide references	Revise format	Step-by-step explanation	Provide detailed logic



ROSS DAWSON

- Futurist
- Keynote speaker
- Strategy advisor



INFORMIVITY

- Amplifying human potential
- Humans + AI workflow
- Information productivity

More Humans + AI resources:  
[humansplus.ai](https://humansplus.ai)